



2017 SPONSORSHIP OPPORTUNITIES

American Society for Nutrition's Scientific Sessions & Annual Meeting at Experimental Biology April 22 –26, 2017 · Chicago, IL

Join us for the American Society for Nutrition's Scientific Sessions & Annual Meeting at EB 2017, the world's leading annual nutrition science conference, convening top researchers and clinicians to advance the science of nutrition and increase knowledge and application of nutrition research to improve public health.

Who Attends?

More than 3,000 nutrition science professionals at all career levels:

- University faculty/principal investigators
- Corporate scientists
- Government scientists
- Physicians, dietitians, nurses and others with an interest in clinical nutrition
- Researchers at independent institutes and foundations
- Postdoctoral fellows and graduate and undergraduate students
- Members of twenty-six guest societies

Scientific Program

Attendees choose from over 2,000 original presentations to include:

- Scientific symposia spanning basic science and clinical, translational and public health research;
- Oral and poster presentations on new, original research;
- Special lectures and addresses delivered by some of the most recognized names in the field of nutrition.

The program also features a variety of social and networking opportunities among ASN's various communities, including Research Interest Sections, Councils, student and early career interest groups, international sections and faculty members.

The following opportunities enable external groups to demonstrate their commitment to advancing nutrition science by sponsoring premier activities, scientific programming, networking events and travel grants for young scientists. For more information, please contact Gwen Twillman, Vice President, Education and Development at 240-428-3642 (work), 301-204-7906 (mobile) or gtwillman@nutrition.org.

PREMIER 2017 OPPORTUNITIES

Sponsored Satellite Program: Food Systems, Nutrition and Health in a Changing Environment: A Workshop to Build Connections to Address Global Priorities

\$75,000 (multiple funders desired)

Join ASN, federal agencies and other stakeholders in this full day program to explore the intersection of food production, human nutrition and health in the global response to climate and environmental change, and develop strategies to facilitate research in this arena. The program on Friday, April 21 will be followed by a networking reception.

ASN Walking Challenge

\$75,000

Engage with the nutrition community and promote healthy lifestyles, by sponsoring the ASN Walking Challenge. Attendees will register to compete in a meeting-long competition to see who takes the most steps. Participants can use their own fitness trackers or pick one up onsite. "Scan in" kiosks will be available for participants to receive current results. Cumulative results will be posted on video screens, and top steppers will be recognized. Local walking maps with sponsor logo included!

Opening Address and Plenary Session

\$30,000

An opening plenary session will feature a presidential address and discussion on a timely topic impacting the nutrition community.

Emerging Leader Poster Competition

\$50,000 (exclusive sponsor)

\$30,000 (leading sponsors)

This popular program recognizes the highest quality research presented by students and young investigators at ASN's Scientific Sessions. Each year, more than 1,000 new, original research abstracts are submitted by students and postdoctoral fellows and the *Emerging Leaders in Nutrition Science Competition* recognizes the top 15% highest scoring abstracts as finalists. Abstracts are rated by more than 600 nutrition scientists. Onsite, the finalists compete in a poster competition and grand prize winners are determined in more than 15 different categories. The program aims to bring visibility to the good work being done by future leaders in nutrition science. This competition attracts an enthusiastic, packed crowd!

My ASN Community Kiosk

\$10,000

My ASN Community facilitates networking among ASN's attendees and builds ASN's communities - an invaluable benefit to Society membership. Attendees will stop by to pick up their badge ribbons that designate their career stage (e.g., student, early career, faculty members) and membership in various ASN interest groups. The **My ASN Community** kiosk will also feature a social media hub so that attendees can post conference updates and promote their ASN involvement.

Building a Sports Nutrition and Performance Research Community

\$8,000

In partnership with the Collegiate and Professional Sports Dietitian Association, ASN is planning activities to build a community focused on sports nutrition and performance. A networking session will be held for leaders in sports nutrition and performance to meet scientists doing research in protein, energy and macronutrient metabolism and other related areas. Researchers will meet practitioners who are translating findings into practice and learn how they can best collaborate to advance the field.

EDUCATIONAL SUPPORT OPPORTUNITIES

\$5,000 - \$20,000 (TRACK)

ASN accepts educational grants to support the scientific program. The Scientific Program Committee has already determined the content and faculty for these presentations. Educational grants will be acknowledged in the Onsite Nutrition Program and on the conference website and signage. Scientific programming will be divided into several tracks or themes.

- Cellular and Molecular Nutrition
- Clinical and Translational Nutrition
- Nutrition Across the Lifespan: From Pediatrics to Geriatrics
- Global and Community Health and Nutrition Policy
- Nutritional Epidemiology

Advances in Pediatric Nutrition

\$40,000 (multiple funders desired)

Saturday, April 22 will feature focused programming in topics related to pediatric nutrition. Pending funding, a networking reception will be held to foster this growing research community.

OTHER SUPPORT OPPORTUNITIES

ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program

\$10,000

Showcase your organization to more than 3,000 nutrition attendees via sponsorship of the official ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program, the go-to guide for all information regarding the 80th ASN Scientific Sessions & Annual Meeting at EB 2017.

Suds and Science

\$10,000

Join us in this new endeavor to bring together the general public and established scientists to talk about hot topics in nutrition and the evolution of science. Short, entertaining presentations from esteemed scientists will kick off an extended discussion with the audience. Bring your questions on nutrition, food science and other related topics. Enjoy all of this over a cold beverage in an informal setting.

ASN Member and Attendee Hospitality Suite

\$25,000 (Exclusive) or \$6,500/day

The hospitality suite offers ASN members and attendees a relaxing reprieve away from the hustle and bustle of the conference. The suite offers a space to have conversations with new and old colleagues as well as access to WiFi in order to tackle important deadlines while still participating in the scientific sessions. Sponsors have the opportunity to display company specific signage and/or materials in the hospitality suite as well as product placement/display pending facility approval. Coffee/tea breaks will be provided and sponsors are invited to provide branded cups and napkins.

Learning Labs

\$3,000/60-minute presentation time

Demonstrate your product through scheduled presentations with attendees. This opportunity is perfect for companies that have software or other research tools to showcase to nutrition scientists. Numerous 60-minute time blocks are available Sunday through Tuesday, from 10:00 am – 5:00 pm. The demonstration room includes audio-visual equipment and WIFI and will seat 150 attendees. Presentations will be promoted in ASN's onsite program and on signage in ASN's meeting corridor.

Foster the Next Generation of Nutrition Scientists through Student Registrations

\$5,000 - \$20,000

ASN's Scientific Sessions provides an invaluable learning experience for undergraduate students – and registration is affordable, too! Just \$20, provides an undergraduate student with full access to 6 days of scientific programming. Help ASN foster the next generation of nutrition scientists by providing an educational grant to support the participation of local students.

ASN Boot Camp

\$5,000

Showcase your company's support of fitness and exercise by becoming the official sponsor of ASN Boot Camp. Classes are offered each morning Sunday through Tuesday and include a variety of options designed for different levels of ability and experience. Sponsor may personalize these events by providing t-shirts, water bottles or healthy snacks.

ASN COMMUNITY EVENTS

Within the American Society for Nutrition are active communities of researchers spanning different interest areas and career stages. Examples include:

Research Interest Groups

\$2,500 - \$10,000

ASN's Research Interest Sections (RIS) are vibrant scientific communities that are vital to advancing nutrition science. Fifteen sections conduct a variety of activities such as hot-topic discussions, mentoring session, and other networking events. Costs vary depending on type of function. We would be delighted to review 2017 plans with you! Below are ASN's current Research Interest Sections:

Aging and Chronic Disease	Nutrient-Gene Interaction
CARIG	Nutrition Education
Community & Public Health	Nutrition Translation
Diet and Cancer	Nutritional Epidemiology
Dietary Bioactive Compounds	Nutritional Immunology
Energy and Macronutrient Metabolism	Obesity
Experimental Animal Nutrition	Vitamins & Minerals
Maternal, Perinatal & Pediatric Nutrition – <i>New!</i>	

Nutrition Faculty Networking Events

\$5,000

Faculty members from nutrition, food science and other related biomedical sciences value the opportunity to gather to share successes, challenges and innovations in undergraduate and graduate education. This community continues to grow each year, and we aim to offer expanded events.

Nutritional Sciences Council Networking Breakfast and Business Meeting

\$3,500

An event targeted to ASN members with research interests encompassing the breadth of nutrition sciences from genes to individuals, with applications to humans and production and experimental animal species across the lifespan.

Medical Nutrition Council Networking Breakfast and Business Meeting

\$3,500

An event targeted to ASN members interested in clinical, research, educational, and/or training aspects of nutrition and metabolism as it relates to optimal health and the prevention and treatment of human disease.

Global Nutrition Council Reception

\$15,000

A popular event that convenes the global nutrition community and provides opportunities for interaction among young and senior investigators.

ASN Speed Mentoring Event

An event of ASN's Student Interest Group (SIG) and Early Career Nutrition (ECN) Interest Group

\$5,000

This vibrant event is similar to the concept of speed dating and allows students an opportunity to speak with mentors from a variety of sectors (academia, industry, government, etc.) and gain insight into a variety of career paths. Students have the chance to rotate through several groups of mentors and participate in open networking, as well.

ASN Postdoc and Young Professional Networking Event

An event of the Early Career Interest Group

\$3,500

The ASN Early Career Nutrition (ECN) Interest Group is proud to organize their annual mixer for young professional and postdoctoral members. An honored guest will speak and light refreshments will be served. This is an event designed for our early career members to network and discuss the challenges and victories associated with embarking on a career in the nutrition and dietetics field.

ASN's Students Meet the Fellows

\$2,500

Recognition as a Fellow of the Society is the highest honor ASN bestows. This event is an opportunity for our student members to network with Fellows and learn about their distinguished careers in the field of nutrition

ASN TRAVEL AWARDS

ASN fosters the career development of young investigators to improve the field of basic, clinical, translational and public health nutrition science research.

Clinical Emerging Leaders Award Competition

\$10,000

Promotes interest in clinical and human nutrition. Candidates must be ASN member graduate students or medical trainees who have not yet received a doctoral research degree.

Graduate Student Research Award Competition

\$15,000

Challenges graduate students in nutrition by providing a special oral session in which they compete in presenting their research findings.

Global Nutrition Council Student Prize Competition

\$10,000

Promotes interest in international nutrition. Candidates must be members of ASN's International Nutrition Council, with priority given to graduate students at universities in low-income countries.

General Travel Awards for Graduate Students and Young Professionals

\$2,500 - \$20,000

Help us ensure the participation of emerging nutrition scientists. Grants are based on scientific merit.

BENEFITS OF SPONSORSHIP

All sponsors of ASN's Scientific Sessions at EB gain exposure through a variety of channels. Recognition will be included on the following:

- Conference website
- Conference signage
- Onsite program
- Conference eNewsletters
- *Nutrition Notes Daily*, the daily conference newspaper

Additional opportunities for sponsor recognition and exposure can be considered.

ADVERTISING

Nutrition Notes Daily is a full-sized tabloid newspaper with 5 editions: 3 published during ASN's Scientific Sessions and distributed to meeting attendees onsite and a pre- and post-meeting edition distributed electronically. Advertise in *Nutrition Notes Daily* to increase your company's visibility to scientists, physicians and new hires! Please contact our publisher CustomNEWS, 800-627-8723 for specs and rates.

FOR MORE INFORMATION

Please contact Gwen Twillman, Vice President Education & Development, 240-428-3642 (office), 301-204-7906 (mobile), or gtwillman@nutrition.org.

All Sponsors of ASN's Scientific Sessions at Experimental Biology 2017 are invited to attend ASN's Donor and Leadership Reception during the evening of Friday, April 21, 2017 in Chicago.